

Be the One.

Join Us in Making a Difference.

Join community leaders such as TNT Fireworks, the City of Florence, Bank Independent, Buffalo Rock Pepsi, Long Lewis and others in making a difference in your community through the Loaned Executive Program.

For more information and for application deadline, please contact Beth Haddock at 256.764.5892 or bhaddock@uwshoals.org.

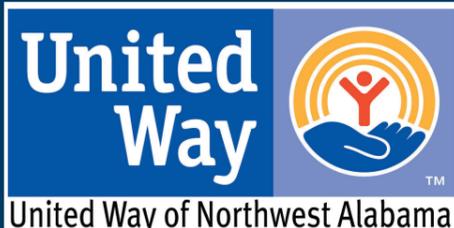
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Develop your team. Build our community.
Loaned Executive Program



United Way of Northwest Alabama Loaned Executive Program

Cultivate Talent • Develop Expertise • Raise Visibility

The Loaned Executive (LE) Program is an integral component of United Way of Northwest Alabama. It provides an opportunity for companies to offer employees a unique learning experience with numerous benefits. Loaned Executives serve as ambassadors for United Way within our local community during our peak campaign season.

A Loaned Executive will work with the United Way team to develop fundraising goals, execute campaign strategies and support the corporate philanthropy efforts in Northwest Alabama's top companies. Your employee will gain transferable skills through intensive training and numerous leadership and networking opportunities.

Your company will gain high visibility within the community, while your employee receives a significant career enrichment opportunity. **Make an investment in your employees and your community through the Loaned Executive Program.**

How the Loaned Executive Program Works

For the first two days of a 13-week period, the Loaned Executive will receive training that includes a structured professional development curriculum covering communication and presentation skills, project management skills, and interpersonal and management competencies.

Participants will engage in the community through group volunteer projects, tours of partner organizations, Campaign Cabinet meetings and by speaking with various audiences about the work of United Way of Northwest Alabama.

The program will emphasize networking and mentorship through a variety of meaningful experiences to educate and inspire your Loaned Executive. From building relationships with key corporate contacts and making presentations to different audiences, participants will expand their professional networks and advance in their careers.

BENEFITS TO THE SPONSORING COMPANY

- Recognition as community leader at various United Way campaign events, e-newsletters, website and program materials
- Visibility and representation throughout Northwest Alabama as your Loaned Executive networks with hundreds of companies and community leaders
- Increased leadership potential and enhanced professional skills

BENEFITS TO THE PARTICIPANT

- Increased leadership, communication, public speaking, project and time management skills
- Close interaction with key community leaders and corporations
- Expanded professional network within corporate and nonprofit communities
- Increased awareness of community needs and resources

BENEFITS TO THE COMMUNITY

- Increased public awareness and support for community needs
- Improved fundraising results while maximizing campaign resources
- Inspired passionate champions

Company Involvement:

(Service period is August - November each year.)

Loaned Executives (5 hours per week for 13 weeks)

Companies loan their employee(s) to United Way. Loaned Executives manage multiple corporate accounts and work out of United Way's downtown offices.



"The LE Program is a special opportunity for businesses to reward and more importantly, develop employees who want to make a meaningful difference in our community. Employees return to their companies with enhanced leadership, organizational, and presentation skills."

—Jan Ingle, SBS Electric
Past Loaned Executive



"The LE program opened my eyes to what is going on in my community and got me re-engaged in working to help others through advocacy, giving and volunteering"

—Paige Martin, Long Lewis
Past Loaned Executive



"The Loaned Executive program was an immersion into a unique leadership journey. It helped me sharpen skills in public speaking, time management and community engagement. In addition to skill enhancement, my campaign involvement was an eye-opening experience that heightened my awareness of community needs and helped me understand the complexity of social issues, such as homelessness and hunger. I learned so much about the health and human service efforts in the Northwest Alabama and how contributions through United Way help to make lasting and positive changes in our community."

—Terry Wicker, Navistar
Past Loaned Executive